



# SCOTT PAPE

THE BAREFOOT INVESTOR

Tier One Management

PREMIER SPEAKER TALENT: ELEVATING EVENTS, INSPIRING AUDIENCES



## Add a bit of STAR POWER to your next event with Scott Pape

**Scott Pape (OAM) is the Barefoot Investor.**

The Barefoot Investor is the #1 all-time Australian bestseller, with over 2 million copies sold and counting.

His most recent book, Barefoot Kids, had the fastest selling debut in Australian publishing history.

Independent research firm CoreData found that:

*He is considered the most knowledgeable regarding financial matters, topping the ratings in the areas of superannuation, investment, taxation, insurance and economics.*

*Pape is also considered the most trustworthy, truthful in how he presents himself and in touch with financial matters that affect everyday Australians.*

He is one of the most read newspaper columnists in the country, writing a nationally syndicated Sunday newspaper column in News Limited papers.

In 2020 Scott handed back his financial services licence and became a not-for-profit financial counsellor, volunteering his time to work with the most vulnerable people in our community.

He also launched the Money Movement, a campaign aimed at getting financial education into all Australian schools. In 2020 Scott was awarded a Medal of the Order of Australia (OAM) for 'service to the community and to financial education'.

## Why You Should Book Scott for Your Next Corporate Event

The biggest issue facing your team right now is the rising cost of living.

One in three Australians are reporting suffering significant financial stress:

- renters are being squeezed for higher rents
- homeowners have been hit with over a dozen rate rises
- and older workers worry about whether they have enough money to retire

**Again, what if you could bring the most trusted name in finance to speak directly to your team, and help them thrive in 2024?**

A portrait of a man with short, light brown hair and blue eyes, wearing a dark blue turtleneck sweater. He is looking slightly to the right of the camera with a neutral expression. The background is a soft-focus outdoor setting with greenery.

“  
**Australians can't get enough of  
the Barefoot Investor**  
”

THE NEW YORK TIMES

# KEYNOTE TOPICS

## TOPICS THAT SCOTT COVERS

- Business
- Economy & Finance
- Education
- Health, Lifestyle & Wellbeing
- Mental Health & Wellness
- Motivational
- Social Trends & Current Affairs

### A corporate presentation from Scott includes:

- A 45 minute keynote presentation.
- An 'in conversation' with Barefoot – where the MC asks the pressing questions for the organisation tailored to the theme of the conference, and/or takes questions from the audience.
- A 1.5 hour book signing – with an author meet and greet and photo opportunities.

Free copies of *Barefoot Investor & Barefoot Investor for Kids* for attendees are included in the price. (For reference, 1.5 hours generally means Scott can meet & greet 300 people — but he's been known to miss flights to make sure he talks to everyone in the line!)



# BOOKS



## THE BAREFOOT INVESTOR: THE ONLY MONEY GUIDE YOU'LL EVER NEED

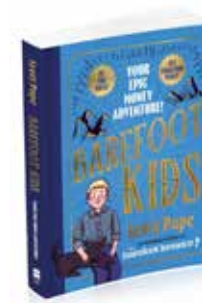
THE ALL-TIME #1 AUSTRALIAN BESTSELLER

Get your finances sorted over garlic bread and a glass of wine and manage your money in 10 minutes a week!

It's sold over 2 million copies. The Guardian says there's one book in every 20 Aussie households!

Hundreds of thousands of Australians have followed the Barefoot Steps, freed themselves from crippling debt and turned their financial lives around.

You could be next — so grab your copy today!



## BAREFOOT KIDS YOUR EPIC MONEY ADVENTURE!

My brand new kids' book is breaking records everywhere! Written in a unique visual format, Barefoot Kids features 45 inspiring money stories from Australian children, fun projects, rewards and real-life stickers. Kids will roll up their sleeves, get their hands dirty, and learn the value of a buck the old-fashioned way.



## THE BAREFOOT INVESTOR FOR FAMILIES: HOW TO TEACH YOUR KIDS THE VALUE OF A BUCK

Discover the ten things your kids need to know about money before they leave home. But forget chore charts, guesswork and parenting guilt — there's a better way!

In this #1 bestseller, you'll find a proven plan for raising hard-working, generous and financially confident kids of all ages ... in just three minutes a week. What are you waiting for?

## JUST SOME OF THE CLIENTS SCOTT HAS WORKED WITH

"Scott was a pleasure to work with from start to finish. He very quickly 'got' the brief, and his message around gaining control and confidence of your finances was clear, compelling and 'on the money'. The webinar attracted our largest audience ever!"



"Attendees rated you the most popular speaker of our entire week-long event. You absolutely knocked it out of the park!"



## ENQUIRY PROCESS

### 1. CHECK AVAILABILITY

To book Scott Pape for your next event or to chat to the team, call [0433 059 111](tel:0433059111) or email [emma@tieronemanagement.com.au](mailto:emma@tieronemanagement.com.au)

### 2. REQUEST A PROPOSAL

All engagements are quoted individually and after a chat with the team you will be provided a customised proposal, including speaker fees and travel expenses.

### 3. APPROVAL AND PAPERWORK

The date is locked in, a contract issued and a deposit paid to secure your date.

### 4. PRE-EVENT PROCESS

We can provide any assistance with promoting your event, including the production of a teaser video to go out to your delegates. We will have a detailed briefing before your event and manage all the travel arrangements

**PLEASE NOTE:** Scott only does ten corporate speaking gigs per year (owing to his young family). However, he does not speak at events on behalf of banks, lenders, gambling, crypto, property developers flogging apartments, or publicly ticketed events. (In addition, Scott is available for free speaking events for not-for-profit groups (including schools), however these are currently booked out for 2024, and part of 2025).