

SAMANTHA GASH

ENDURANCE ATHLETE. INSPIRATIONAL SPEAKER. SOCIAL IMPACT ENTREPRENEUR.



11th ANNUAL PCOA
Conference and Exhibition

Embracing change
How agile are you?

Tier One Management

PREMIER SPEAKER TALENT: ELEVATING EVENTS, INSPIRING AUDIENCES

“Resilience, Leadership and Purpose”

Samantha Gash is one of Australia’s most influential speakers, captivating audiences with her unique blend of heartfelt gripping stories and actionable insights.

With vibrant energy and a delivery both relatable and profound, Samantha has been speaking globally for over 15 years. Her talks are curated for each audience and she leverages her varied roles as an adventurer, entrepreneur, mother, social advocate, and former corporate lawyer. She shows that true success is more about building personal confidence, resilience, and purpose than about having innate talent, influencing both personal growth and team dynamics.

Samantha doesn’t merely recount a single event but offers a comprehensive tapestry of a career marked by world-class expeditions, impactful social campaigns and corporate insights. She dives into the crux of resilience, transformative growth, and what it entails to be a leader and collaborator with purpose.

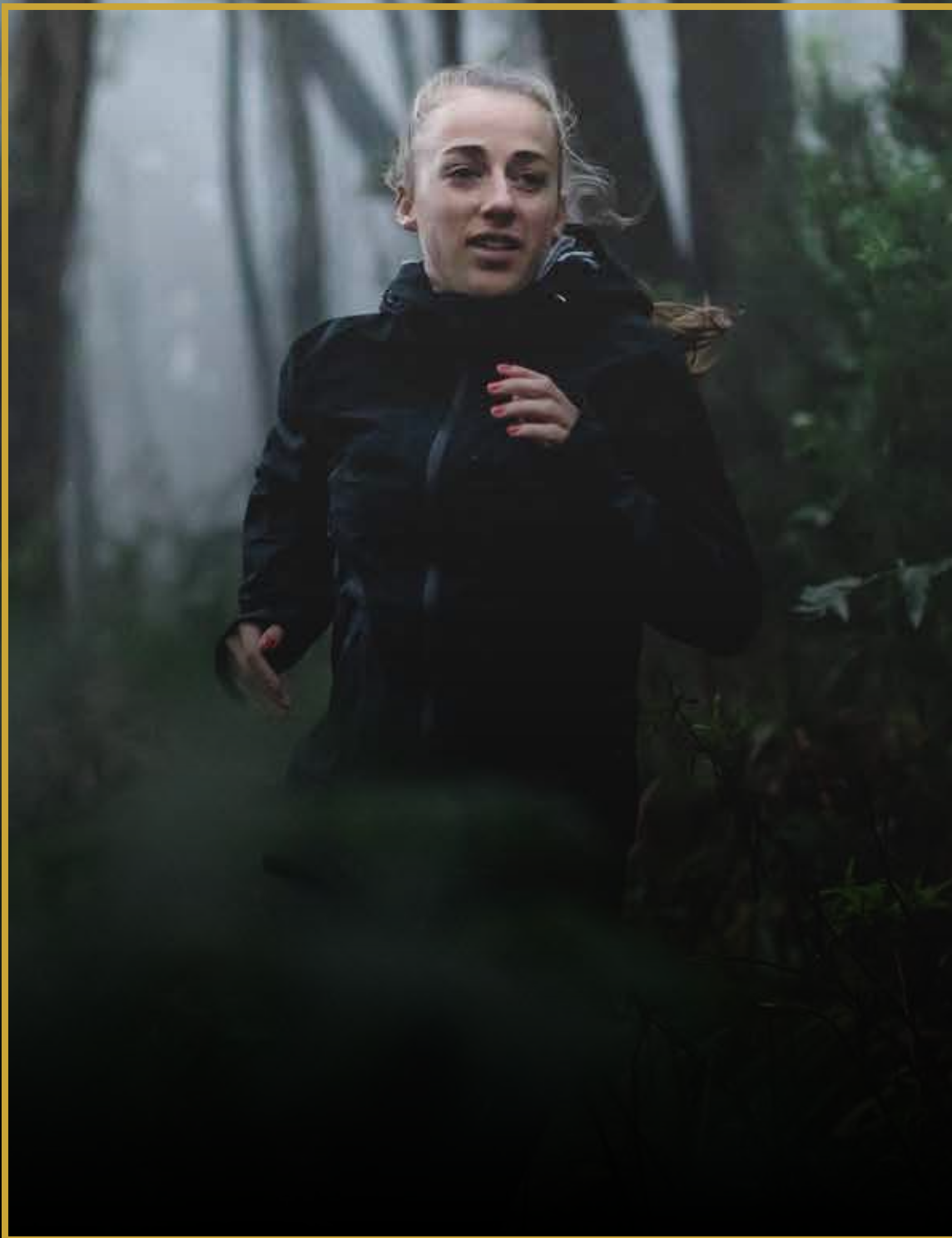


“A social entrepreneur with heart, grit and intelligence”

Notably, Samantha's achievements in the adventure & social impact space include:

- First woman to complete the 4 Deserts Grand Slam (4 x 250km desert ultramarathons in one year)
- Trekking Nepal's Great Himalaya Trail in 50 days, raising funds for rural Nepal's financial and digital literacy programs
- Running 3,500km across India in 77 days to support quality education programs
- Crossing South Africa's Freedom Trail in 32 days to highlight the high cost of feminine hygiene products
- Non-stop 379km run across Australia's Simpson Desert, fundraising for education resources in remote Aboriginal communities

Samantha's remarkable achievements underscore the importance of venturing into uncharted territories, maintaining composure in adversity, and fostering trust and adaptability within teams to overcome challenges. Beyond her physical feats, she has raised over \$1.5 million for various non-profits and empowered countless individuals through her roles as a Goodwill Ambassador and founder of Her Trails. Her story serves as a blueprint for confronting barriers, fostering resilient teams, and achieving both individual and collective milestones, inspiring audiences to embrace purpose and impact.



KEYNOTE TOPICS & WORKSHOP OPTIONS



KEYNOTE PRESENTATION

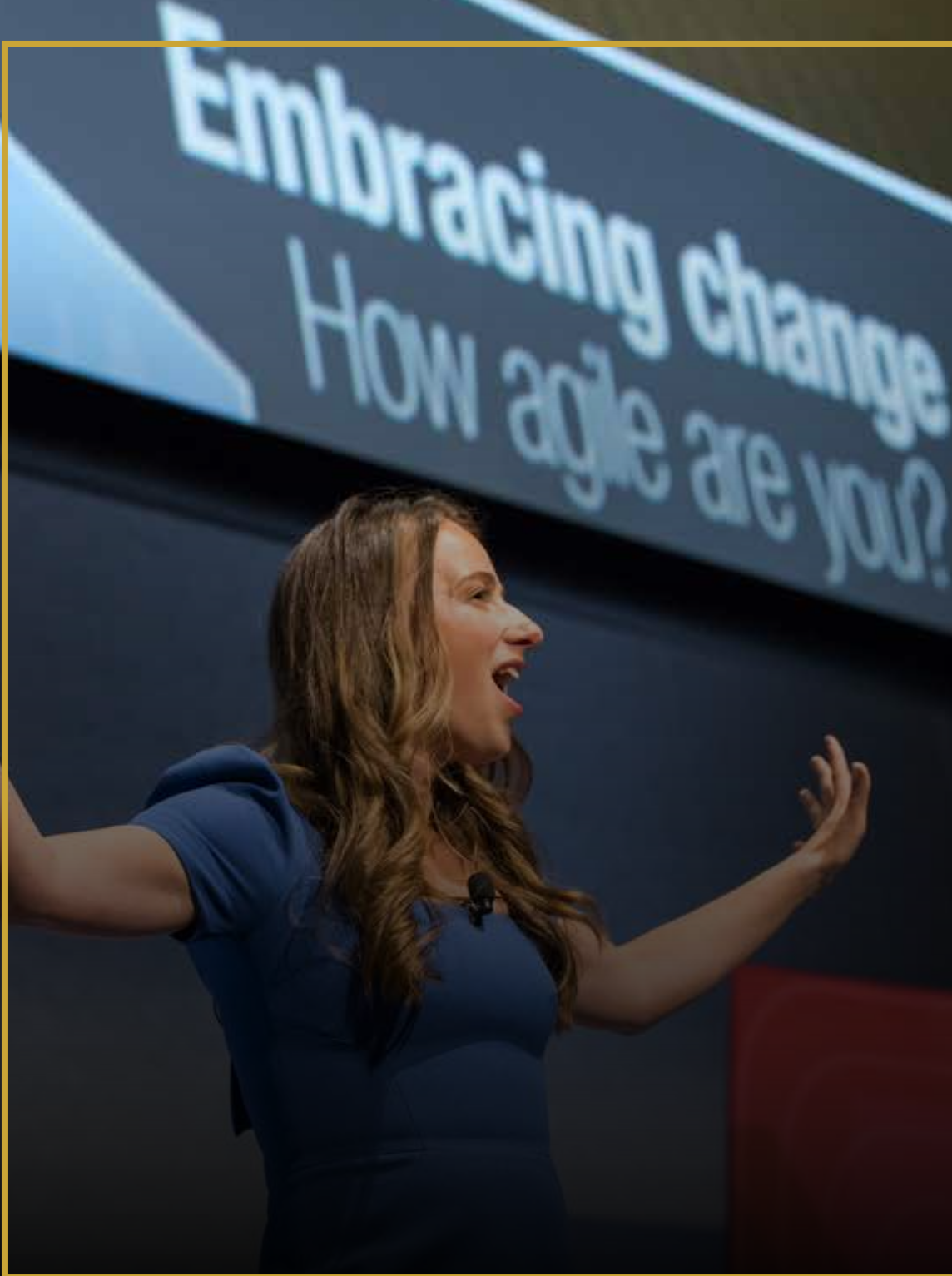
RESILIENCE AND AGILITY:

The Twin Pillars of a Future-Ready Workforce

In an era where change is the only constant, "Resilience and Agility" emerge as indispensable attributes for organisations and teams aiming to navigate the complexities of the modern business environment. This topic delves deep into how these qualities can be harnessed to foster an innovative, robust, and adaptable workforce, ready to meet the challenges of tomorrow head-on.

Key takeaways include:

- Capturing Failure as a Tool for Growth
- The Importance of Realistic Optimism
- Failing Fast and Iterating Often: The Next Best Plan
- Velocity: Strategic Progress Beyond Speed



KEYNOTE PRESENTATION

UNLOCKING TRANSFORMATION AND GROWTH:

Individual and Organisational Extension

Samantha's journey from being the last picked in schoolyard games due to her height to a renowned endurance athlete was sparked by Bud Tingwell's simple yet profound advice: "Just Say YES." This led her on a YES QUEST, challenging her to confront and move beyond her self-doubts. Through consistent effort and perseverance, Samantha proved that showing up and pushing forward can break through physical and societal barriers, redefining her potential and accomplishments.

Key takeaways include:

- Redefining Boundaries with Curiosity
- Building Confidence through Demonstrated Evidence
- The Strategic Power of "Yes" and the Protective "No"
- Balancing Safety and Extension
- Anchoring in Well-being for Leaps of Growth



KEYNOTE PRESENTATION

IGNITING EMPLOYEE ENGAGEMENT:

A Roadmap to Resilience, Trust, and Passion

Samantha offers a vision for elevating workplace environments, blending enduring passion, foundational trust, deep emotional engagement and empowering wellbeing to drive organisational success. With current statistics revealing that only 23% of employees in Australia and New Zealand are truly engaged at work, her insights underscore a need for a reimagined approach to cultivating employee engagement.

Key takeaways include:

- Cultivating Enduring Passion
- Building a Foundation of Trust
- Deepening Emotional Engagement
- Empowering Personal Well-being



KEYNOTE PRESENTATION

CREATING HIGH-PERFORMING TEAMS THROUGH SYNERGY AND UNDERSTANDING

In high-performance teams, where diverse skill sets converge around shared objectives, synergy and a deep understanding of one another are paramount. Samantha's experience with such teams showcases how aligning individual talents with group goals can create an unstoppable force. Whether it's traversing a country, raising \$1.2 million in 12 days or running in a start-up.

Key takeaways include:

- Leveraging Diverse Skills
- Synergistic Collaboration
- Understanding as a Foundation for Success
- Supporting Individual Roles
- The Multiplicative Effect of Collective Effort



KEYNOTE PRESENTATION

EMBRACING HUMAN-CENTRIC LEADERSHIP IN TIMES OF UNCERTAINTY

Navigating through uncertainty demands a leadership style that prioritises the human element. Samantha's philosophy on leadership emphasises the balance between decisive action and the empathy required to guide teams through uncharted waters:

Leadership during uncertain times requires not only confidence but also a human touch that resonates with everyone.

Key takeaways include:

- Confidence Amidst Uncertainty
- Humanising Leadership
- Cultivating Self-Awareness
- Aligning Passion with Purpose
- Strategic Vulnerability



JUST SOME OF THE CLIENTS SAMANTHA HAS WORKED WITH



ENQUIRY PROCESS

1. CHECK AVAILABILITY

To book Samantha Gash for your next event or to chat to the team, call [0433 059 111](tel:0433059111) or email emma@tieronemanagement.com.au

2. REQUEST A PROPOSAL

All engagements are quoted individually and after a chat with the team you will be provided a customised proposal, including speaker fees and travel expenses.

3. APPROVAL AND PAPERWORK

The date is locked in, a contract issued and a deposit paid to secure your date.

4. PRE-EVENT PROCESS

We can provide any assistance with promoting your event, including the production of a teaser video to go out to your delegates. We will have a detailed briefing before your event and manage all the travel arrangements