

# PETER BAINES

LEADERSHIP EXPERT. POWERFUL STORYTELLER. EVERYDAY HERO.



Tier One Management

PREMIER SPEAKER TALENT: ELEVATING EVENTS, INSPIRING AUDIENCES

**“If we do nothing,  
nothing will change.”**

**Bringing powerful stories and meaningful connection to your next event.**

Peter has carved a career out of the most unlikely of foundations, but it's those unique beginnings that provide the insights which his clients and audiences are drawn to and talk about long after he has left.

Peter Baines OAM, is one of Australia's leadership experts having road tested leadership the hard way. Peter spent 22 years with the NSW Police leading teams in response to acts of terrorism and natural disasters on a scale not previously seen.

Aside from delivering an incredible keynote, Peter can also offer the following services for your event:

- MC work
- Hosting of awards nights at the conference after speaking
- CSR activities for conferences
- Thailand programs
- Corporate bike rides
- Leadership programs
- Extended keynotes/training sessions



# Speaking.

**Peter's keynote presentations are the wonderful occasions when a masterful story teller intersects with a power leadership message.**

His messages are beautifully crafted and will captivate, move and leave your audience wondering what just happened. On many occasions the MC will return to stage following more often than not a standing ovation from the audience and find themselves lost for words. It is the unexpected rawness, power of message and the ability to transport people to a time and place, giving them an insight unlike any they have had before.

**Your audience will feel:**

- Inspired
- Motivated to do and achieve more
- Reflective
- Thankful
- Moved
- Challenged



A man in a blue suit and a woman in a striped top are speaking at a podium. The man is on the left, smiling and looking down at his hands. The woman is on the right, smiling and looking towards the man. The background features a dark curtain and several lit candles.

# KEYNOTE TOPICS & WORKSHOP OPTIONS

KEYNOTE PRESENTATION

# LEADERSHIP MATTERS

**The stories of inspiration, resilience  
and overcoming adversity.**

How true leadership doesn't come from a position or title but from actions and reactions.

**Key takeaways include:**

- Leadership without Authority
- Clarity of Purpose
- Building Strong Teams
- Growth through Adversity
- Results not Excuses



KEYNOTE PRESENTATION

# EXPERIENCE MATTERS

**Real engagement comes from engineering shared experiences.**

Peter shares stories of how your business will benefit from the power of presence.

**Key takeaways include:**

- Building communities and families through Shared Experiences
- Engagement strategies that stick
- Increasing your retention rate
- Removing self imposed limitations
- Celebrating your victories



KEYNOTE PRESENTATION

# DOING GOOD BY DOING GOOD

**Hear how with an alignment of values and an appreciation that community and business can both profit when working together.**

Why the future of mutually rewarding relationships is the way to go.

**Key takeaways include:**

- Aligning your values
- Building collaborative programs
- Developing stronger relationships
- Measuring your impact
- Realising a return



KEYNOTE PRESENTATION

# BALANCE

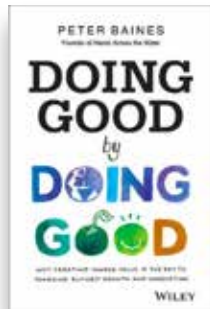
In Peter's new keynote Balance, he looks at the benefits to business and individuals in finding balance and the growth that comes from the uncomfortable:

- The importance of finding and maintaining balance
- The need to feed your soul
- Growth comes in the uncomfortable
- Embracing the challenge
- Action will always beat intention



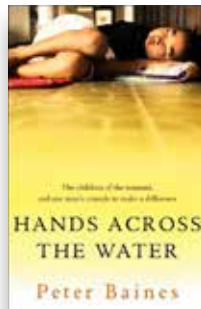


# BOOKS



## DOING GOOD BY DOING GOOD

"Doing Good by Doing Good" by Peter Baines explores how companies can enhance their bottom line through authentic CSR initiatives, drawing on Baines' diverse experiences and case studies to illustrate effective strategies. The book offers practical guidance for maximizing employee engagement, achieving societal impact, and driving economic returns, emphasizing the importance of creating shared value in the CSR landscape.



## HANDS ACROSS THE WATER

Peter Baines transitioned from a police officer specializing in crime scene investigations to a humanitarian leader after his experiences aiding the victims of the 2004 Boxing Day tsunami. Moved by the plight of orphaned children in Thailand, he co-founded Hands Across the Water, a charity dedicated to providing them with care, education, and support.



## LEADERSHIP MATTERS

"Leadership Matters" by Peter Baines explores the essence of effective leadership, drawing from his experiences in international counterterrorism and disaster response, particularly after the Thailand Boxing Day Tsunami. Through compelling stories and insights, Baines illustrates how courage, compassion, and integrity are essential qualities for leaders to inspire direction, hope, and positive change in challenging circumstances.

## JUST SOME OF THE CLIENTS PETER HAS WORKED WITH



## ENQUIRY PROCESS

### 1. CHECK AVAILABILITY

To book Peter Baines for your next event or to chat to the team, call [0433 059 111](tel:0433059111) or email [emma@tieronemanagement.com.au](mailto:emma@tieronemanagement.com.au)

### 2. REQUEST A PROPOSAL

All engagements are quoted individually and after a chat with the team you will be provided a customised proposal, including speaker fees and travel expenses.

### 3. APPROVAL AND PAPERWORK

The date is locked in, a contract issued and a deposit paid to secure your date.

### 4. PRE-EVENT PROCESS

We can provide any assistance with promoting your event, including the production of a teaser video to go out to your delegates. We will have a detailed briefing before your event and manage all the travel arrangements