

# MOLLY BENJAMIN

NATIONAL FINANCIAL LITERACY SPEAKER. AUTHOR. COACH.



Tier One Management

PREMIER SPEAKER TALENT: ELEVATING EVENTS, INSPIRING AUDIENCES



“A passionate advocate for financial empowerment and wellbeing.”

**Molly Benjamin is on a mission to make Aussies rich through financial education that won't send you to "snoozeville."**

Winner of the **2024 Australian Women in Finance Awards - Community Program of the Year** and a previous winner of the **Women's Financial Initiative**, Molly combines humor, real-life stories, and relatable analogies to empower and inspire Australians to make their money work for them.

Molly is a passionate advocate for financial empowerment and wellbeing. As the founder of **Ladies Finance Club**, she's made it her mission to break down the barriers around money and inspire Australians to take control of their financial futures. With a fun, approachable style, she delivers practical insights that help audiences feel confident about their finances.



## Specializes in making finance relatable, engaging, and empowering.

By sharing her own journey, key statistics, and the secrets of wealth-building, Molly provides practical information in easily digestible, bite-sized chunks. She's hosted events with drag queens at the ASX, roadshows across Australia, and a national event series with over **900 women in 2024**. Molly has spoken to tens of thousands of people across Australia and the UK, both online and in person.

Molly understands that when you have control of your money, you have control of your life. She has built a community of over **60,000 women** who are eager to become fierce with their finances as she guides them through the roadmap to financial freedom.

# KEYNOTE TOPICS & WORKSHOP OPTIONS



KEYNOTE PRESENTATION

# FINANCIAL WELLBEING MASTERCLASS:

## Take Control, Stress Less, Thrive More

Did you know 60% of full-time workers are stressed about money? That's more than during the pandemic's peak! Even high earners making \$100k+ a year—47% of them—still feel the strain.

This financial stress isn't just about sleepless nights; it's costing Aussie businesses \$30.9 billion annually in lost productivity due to distracted and absent employees.

How can you help your team feel more confident and in control of their finances?

**Key takeaways include:**

- How to budget without tears (or Excel-induced tantrums)
- Why they need an OMG fund and how to build one fast
- Proven techniques to tackle debt like a boss
- The secrets to getting started with investing (spoiler: it's not scary!)
- Super and retirement planning made easy
- Our fave money ninja savings tips—HIYA!



# BOOK



## GIRLS JUST WANNA HAVE FUNDS

### Drink champagne on your prosecco budget!

A practical and empowering personal finance title for women of all ages from the founder of Ladies Finance Club, Molly Benjamin.

Money matters can seem overwhelming but Girls Just Wanna Have Funds provides invaluable insight that makes managing your finances less complicated, more intuitive, super effective and even fun. It's about living a life of choice and taking control of your financial future in a way that doesn't make you want to hit the snooze button.

- Work out the wastage in where your money goes each month
- Have enough to show for all your hard work
- Learn to negotiate the salary you are worth!
- Pay off credit cards or Buy Now, Pay Later loans quicker
- Set yourself up to buy a property
- Work out if investing in property or shares is for you
- Feel secure about your retirement
- Take the awkwardness out of discussing funds with anybody!
- Teach your kids to be savvy about money



# TESTIMONIALS

**It's been a few weeks since Molly delivered the 'Money Makeover Masterclass' at PVH, and our associates are still discussing how beneficial it was.** The content has helped them immensely. Thank you, Molly, for sharing your story and expertise with PVH. We can't wait to have you back for another session!



**Molly conducted a training session for our company, and the feedback was excellent.** Her session was simple, informative, and engaging, making finance easy to understand. Her ability to keep the audience engaged ensured people listened start to finish. She was also extremely professional and made organising the session a breeze.



**It was fantastic – informative, relevant, and filled with great tips for saving and budgeting.** Molly was engaging and connected with the audience exceptionally well.



Karen Raid  
**SG Fleet**

**The most engaged we have seen our women during an online event!** Thank you so much! You broke it down so simply and made it really practical.



Libby  
**Women's Housing Company**



## JUST SOME OF THE CLIENTS MOLLY HAS WORKED WITH



## ENQUIRY PROCESS

### 1. CHECK AVAILABILITY

To book Molly Benjamin for your next event or to chat to the team, call [0433 059 111](tel:0433059111) or email [emma@tieronemanagement.com.au](mailto:emma@tieronemanagement.com.au)

### 2. REQUEST A PROPOSAL

All engagements are quoted individually and after a chat with the team you will be provided a customised proposal, including speaker fees and travel expenses.

### 3. APPROVAL AND PAPERWORK

The date is locked in, a contract issued and a deposit paid to secure your date.

### 4. PRE-EVENT PROCESS

We can provide any assistance with promoting your event, including the production of a teaser video to go out to your delegates. We will have a detailed briefing before your event and manage all the travel arrangements.