

# JULIE CROSS

MASTERFUL STORYTELLER. INSPIRING CHANGEMAKER.



Tier One Management

PREMIER SPEAKER TALENT: ELEVATING EVENTS, INSPIRING AUDIENCES

## “Empowering. Energising. Entertaining.”

**Julie connects the information in our heads with the inspiration in our hearts.**

Masterful storyteller, inspiring changemaker... she is one of the most inspiring keynote speakers in Australia. This year she received the **‘Keynote Speaker of the Year’ Award** from ‘Professional Speakers Australia’. She is a masterful storyteller and inspiring change maker, combining powerful insights into human behaviour with practical strategies that leaves audiences with powerful tools for living their best life, reconnecting to their resilience, lifting their energetic frequency, and setting a higher standard in all aspects of their existence.

She is an adventure seeker, an author, a mother and one of the industry’s most sought-after speakers thanks to her unique style and commitment to empowering her audiences. Her speaking business growth over 25 years is due to referrals, an indication of her huge impact on her audience. And while her business grew her personal life has offered many immense challenges and opportunities for growth. It is this ‘real life’ experience that forms a foundation of an authentic and relatable message – one that only Julie could deliver.



“It’s not what happens to us, it’s what we choose to do with it that truly matters”

**Inspiring success through real-life leadership.**

If you are looking for a long list of her academic qualifications then you will have trouble finding them... but you see, that is what makes Julie so inspiring and relatable. Her success comes from a foundation of applying disciplined self-leadership, focused self-belief, inspiring resilience and proven business skills and strategies. She truly has excelled in the university of real life.

If you want your delegates to feel inspired, energized and entertained with an energy and practical strategies that can immediately make a difference both personally and professionally, then Julie Cross can add great value to your event.

Julie customizes content to the events theme and outcomes, her genre of speaking is inspirational and motivational with themes around self-leadership, personal energy and mood management, resilience and emotional and mental wellbeing.



# KEYNOTE TOPICS & WORKSHOP OPTIONS



KEYNOTE PRESENTATION

# THE POWER OF POSITIVE ENERGY!

Energy inspires, empowers and energises. It is our energy that we take to work that empowers our team to own our vision and to unite, it is the energy we add to our service and sales interactions that inspires people to buy from us.

It is through strong self-leadership we manage and take responsibility for our personal energy. And when we do that, we also ignite resilient individuals and teams and nurture the mental and emotional health of our teams.

Julie takes the information in our heads and connects it to the inspiration in our hearts. Julie is energy in action.

With Julie's unique style and storytelling, you will be entertained and inspired... you will laugh, you will be challenged, and you will have many moments that you see yourself in, you will be taken on a lively, feeling, thinking, soul nurturing and sometimes confronting journey that will rouse your senses, stir your emotions, challenge your thinking and give you strategies to apply for immediate impact on success, service, sales, wellbeing and culture.



KEYNOTE PRESENTATION

# SERVICE WITH ATTITUDE!

In this world of High-Tech it is more important than ever to be High-Touch. The interaction with our clients and customers is more important than ever.

We are in a stage in the area of service with an incredible opportunity to delight, empower and inspire our customers to do business with us.

Covid thrust our front line workers onto centre stage for you... You are centre stage; it is your time to perform and as leaders we better make sure they own their stage, bring the right attitude to the stage and know their lines and give award winning performances!

Service is an attitude and it is something we have to learn, practice and perform consistently if we truly want success.

With Julie's unique style of delivery and content she reignites and reinvents our passion around service and explores all of the service contact points in your business where we can upgrade and give winning service with attitude.



KEYNOTE PRESENTATION

# THE COURAGEOUS LEADER!

Becoming a Leader is not just a title, it is not something that happens to us, it is not something that necessarily means instant recognition, respect and success. Becoming a Leader is something that we do... it is a process that happens over time and the best Leaders know that this process never stops.

We are all in leadership roles, whether we are leading a team or leading our clients through our services, we all have the responsibility to inspire, motivate, teach and nurture each other. But true leadership takes courage. Courage to stand out from the crowd, courage to praise, reward and recognise, courage to step up and inspire through the tough times, the courage to redirect, teach and to unleash the greatness in others. The courage to really inspire your team members to truly own the big vision of what they do, the difference they make, and the legacy they leave.

In this presentation/workshop Julie takes us back to the foundation of great leadership and explores why it is more important than ever and delivers strategies that will have an immediate impact on your culture individually and collectively.



KEYNOTE PRESENTATION

# CUSTOMISED CLOSING KEYNOTE

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# BOOKS



## JUST WHO DOES SHE THINK SHE IS? THE BOOK

In this book I will take you on a journey into the strategies that I have used to negotiate some extremely emotionally and physically challenging situations.

It is not about avoiding the painful situations in life, because there are no strategies for that! But instead, it is about growing through those challenging times and smiling and finding joy, despite the challenges. And you do want to know how to do that don't you? Through the power of story telling I look forward to taking your hand and invite you to see yourself and get to know yourself and the strengths you have that are revealed through the challenges we face and walk through.

It is real, raw and honest.

There are happy times and fun times but I don't avoid the tough times and the ugly times... but always no matter the times you will feel the hope!

This book will not only inspire the readers to live their best life, own their space in the world and make their dreams come true, but it will also be a comforting place to go and give hope to anybody who has had to, or is dealing with grief, caring for a loved one or parenting a child with a disability.



## WELCOME TO OUR JOURNEY OF LIVING AND LOVING WITH AUTISM.

This is a book for everyone—a book you asked for. When I first started sharing our journey on social media, I realised just how much our story resonated with my tribe. But it wasn't just people who had autism in their family, it was also the broader community that wanted to learn, and that were inspired by Thomas and how he moved through the world. These stories may make you cry, then make you laugh. While I trust they will educate and inform, most of all I hope they make you feel less alone. I hope they make you feel a part of something bigger than what is happening within your own four walls. And in knowing this I hope you feel you have someone to celebrate your wins with, someone to commiserate your struggles with, someone to keep it real with, and someone to laugh about the ridiculous with.

After gaining some insight in day-to-day life with autism, a friend said to me, 'Julie, I don't know how you do it!' Well, my immediate response was, 'How don't I do it?' and 'How don't we do it?' We have a choice in how we do it, and sometimes we will forget that—sometimes we will do it madly and badly and sadly, and then we will find gladly ... and that is true for just doing life itself, whatever your story.



## JUST SOME OF THE CLIENTS JULIE HAS WORKED WITH



Harcourts



Budget Direct



## ENQUIRY PROCESS

### 1. CHECK AVAILABILITY

To book Julie Cross for your next event or to chat to the team, call [0433 059 111](tel:0433059111) or email [emma@tieronemanagement.com.au](mailto:emma@tieronemanagement.com.au)

### 2. REQUEST A PROPOSAL

All engagements are quoted individually and after a chat with the team you will be provided a customised proposal, including speaker fees and travel expenses.

### 3. APPROVAL AND PAPERWORK

The date is locked in, a contract issued and a deposit paid to secure your date.

### 4. PRE-EVENT PROCESS

We can provide any assistance with promoting your event, including the production of a teaser video to go out to your delegates. We will have a detailed briefing before your event and manage all the travel arrangements